



# Freestyle Exploration

Print in A3 for full size.

## Instructions:

1. Divide and stack the cards in the 5 different categories.
2. Choose 1 random card from each category.
3. Ideate! Write down or discuss:
  - Which product or service do you imagine with those 5 cards?
  - How can you align to this SDG?
  - Do the design strategy and material cards fit with the product category you offer?
  - How does this design strategy affect that specific step of the value chain?
  - Can this business model or service help you reach that SDG?
4. Repeat! There are more than 100 different combinations.

